

November 1, 2021

TO: CACCE members
FROM: Laura Bulmer
RE: Student Activity/Assignment related to Diversity



October is Global Diversity Awareness Month, and the many different identities people bring to our workplace is something to be celebrated and acknowledged. The focus this year is our names.

What's in a Name?

A person's name is an incredibly important part of their identity and individuality. Names can also carry deep personal, cultural, ancestral, and historical connections. They provide a sense of who we are, and the communities in which we belong.

Why it's important to get names right...

Getting people's names right is one step in creating an inclusive culture. It means using the correct pronunciation and spelling of someone's name. Making a



conscious effort to get it right also signals that diverse cultural, religious, racial, and ancestral backgrounds are valued and respected.



What's in a Name - <https://www.youtube.com/watch?v=tXpINHrkqY>

Navigating name diversity: why getting it right matters

<https://globalnews.ca/news/7755403/name-diversity-getting-it-right/>

In inclusivity push, workers reject prods to allow mispronounced or 'whitened' names

<https://www.thestar.com/business/2021/03/28/in-inclusivity-push-workers-reject-prods-to-allow-mispronounced-or-whitened-names.html>

“A person's name is to that person the sweetest and most important sound in any language.”

Names hold worth and meaning...

To celebrate the diversity of identities, cultures and histories we invite you to **share the meaning or story behind your first, middle, last/surname or nickname.**

Some ideas to consider:

- ethnic origin of your name
- tradition in your family around names and naming. *In some cultures, names reflect the parent's future expectations of the child, or to honour a deceased relative, etc.*
- cultural derivations of your name e.g. *Susan is the English version of the Hebrew word for lily. In Italian, Susan might be Susetta, and in French, Suzette.*
- mispronunciation of your name
- adoption of another name because it was mispronounced by others
- someone adopted another name for you because they did not want to or found it difficult to pronounce your name
- phonetic pronunciation of your name is added when presented in writing

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